



# The Energy Guy

PRESS RELEASE

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## **The Energy Guy Opens for Business**

John Nicholas, has been doing Home Energy Audits and HERS Ratings for New Homes as Efficient Energy Savers since 2010. Effective today the name of the business has changed to **The Energy Guy**.

A new website has been launched to present the services offered. These services include Home Energy Audits for existing homes; HERS Ratings for new home construction; Infrared Imaging for both Residential and Commercial markets, and certification of Energy Star for new residential construction.

Nicholas stated: "The HERS Index for new homes is taking off. Last year over 50% of the new homes built, across the US, had a HERS Rating placed on them by their Builder."

CR Herro, VP of Meritage Homes lauds the HERS programs 'rigor'. Meritage Homes is one of the Ten largest home builder in the US. Currently they are building homes in 8 states, with over 4,000 homes per year.

The PulteGroup believes HERS "is attractive to homebuyers who are comparing the energy efficiency of other homes on the market. This is especially so in more extreme climates. Heating and cooling costs can be a significant portion of total cost of ownership," says Jim VanKirk, PulteGroup vice president of marketing. The PulteGroup is one of the Five largest home builders in the US. Currently they are building homes in 28 states with over 16,000 homes per year.

The HERS Index Scale rates a home that uses no net energy from the power grid as Zero, a Net Zero Home. The scale is then tied to 100, where a home meeting the 2006 Energy Code is rated. Wichita/Sedgwick County enforces the 2006 International Residential Code as amended. The major amendment is the removal of Chapter 11, which is the Energy Code portion. Nicholas stated: "When the homebuyer must Trust his builder, the Free Enterprise alternative for energy use in a home is "Trust, but Verify" – the HERS Index verifies what is behind the walls."

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